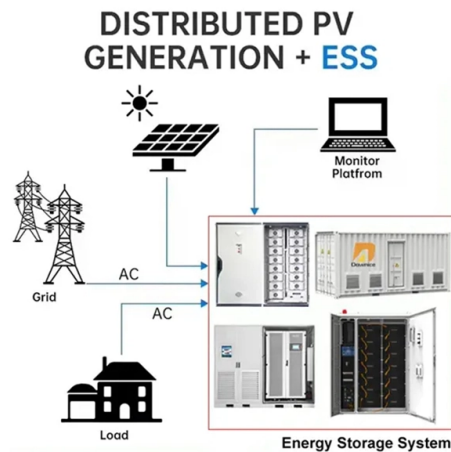


Mexican users



Overview

As of late 2025, Mexico's internet user base reached 110 million people, representing an 83.5% penetration rate of the total population. This digital expansion is unfolding alongside a population that reached 132 million in October 2025, growing at an annual rate of 0. Mexican internet users are wired to social media, forming the second largest audience of social platforms in Latin America and the Caribbean, as well as one of the largest worldwide. Social networks are extensively and frequently used in the country, amassing almost a 90 million users with a. This page contains all the data, insights, and trends you need to help you understand how people in Mexico use digital devices, online platforms, and connected services in 2025. If you want to know whether this is our most recent report on Mexico, or if you're looking for data on digital trends and. *Usos de Internet y Redes Sociales en México 2025* is the latest report launched by ILB Metrics as part of its regional ILB Data Tour 2025. General platform usage and daily active usage (logging in at least once per day) can differ significantly.



Article Content

Mexico Advances Digital Integration as Users Hit 110 Million

As of late 2025, Mexico's internet user base reached 110 million people, representing an 83.5% penetration rate of the total population. This digital expansion is unfolding alongside a

Internet users for Mexico

Graph and download economic data for Internet users for Mexico (ITNETUSERP2MEX) from 1990 to 2024 about internet, Mexico, and persons.

Mobile, Internet and Ecommerce in Mexico

Mobile and Internet Usage in Mexico The information on this page was current at the time it was published. Regulations, trends, statistics, and other information are constantly changing. While we

Mexican Americans

Mexican Americans are Americans of full or partial Mexican descent. In 2022, Mexican Americans made up 11.2% of the US population and 58.9% of all

Mobile communications in Mexico

Consumption Mobile phone users in Mexico 2009-2023 Mobile phone user penetration in Mexico 2015-2023 Mexico: mobile internet users 2020-2029 Average expenditure per smartphone in Mexico 2016

Social Media Users in Mexico | NapoleonCat

Check the number of active social media users in Mexico. Available for Facebook, Messenger, Instagram, X, and LinkedIn. Fresh social media stats every month!

Internet and Social Media Use in Mexico 2025: New

Uso de Internet y Redes Sociales en México 2025 is the latest report launched by ILB Metrics as part of its regional ILB Data Tour 2025. This

Over 80% are internet users in Mexico, up 9.7 points

More than 80% of people in Mexico are internet users according to a 2023 survey, an increase of almost 10 points in the space of just three years.

Most Popular Social Media Platforms in Mexico

WhatsApp tops the list as the most-used social media platform in Mexico, with over 99.9 million users. Originally popular for its messaging

State of the Internet in Mexico 2024: 83% of the

There are more and more users surfing the Internet in the world, however, its growth has never been as exponential as it has been in recent years

Mexico smartphone penetration 2029 | Statista

The smartphone penetration in Mexico was forecast to decrease between 2024 and 2029 by in total *** percentage points.

Social Media in Mexico: which are the most used social

In Mexico, 74% of the population is already online, which translates into 102.5 million active users on both websites and social networks. The

Datambar | Mexico Social Media Usage Trends 2026

Our research conducted with a sample of Mexican users aged 18–64 highlights how deeply social media is embedded in daily life across the country.

Google Traductor

Google Traductor permite traducir palabras, frases y páginas web entre más de 100 idiomas de forma instantánea y gratuita.

Internet and Social Media Use in Mexico 2025: New

This comprehensive study delivers a detailed snapshot of how Mexican users interact with digital platforms, highlighting key trends across

Sign in or Create an Account

Important Information For Visa Applicants Please review the information below before scheduling or attending a visa-related appointment. Expanded Visa Categories for Online Presence Review Vetting

Digital 2025: Mexico — DataReportal – Global Digital Insights

All the data, insights, and trends you need to help you make sense of the “state of digital” in Mexico in 2025, including detailed statistics for internet use, social media use, and mobile use, as

Social Media in Mexico: which are the most used social

As we have told you on other occasions, the Mexican digital market is one of the most powerful and dynamic in the entire Latam area. In Mexico,

Over 80% are internet users in Mexico, up 9.7 points

While the number of internet users in Mexico increased by almost 10 points between 2020 and 2023, there is still a digital divide.

Tinder Users by Country 2026

Per-country user data for the dating app Tinder, including total Tinder users in each country, as well as profiles of countries with the most Tinder users.

Social Media Stats Mexico

This graph shows the stats of social media in Mexico based on over 3 billion monthly page views.

Mexico: digital population 2025| Statista

As of February 2025, Mexico had an online population of approximately *** million users and counted over *** million cellular mobile connections.

Contact Us

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